



.....
ABP SOFTWARE, LLC, BRIAN PEDONE, 66-68 ANALOMINK STREET, EAST STROUDSBURG, PA 18031
Telephone: (570) 242 – 6913 : Fax: (888) 516 - 2280 : E-mail: info@abpsoftware.com

FACT SHEET AND INDUSTRY STATISTICS

INDUSTRY: IDENTITY THEFT PREVENTION AND PASSWORD STORAGE

COMPANY: NEEDMYPASSWORD.COM, <http://www.needmypassword.com/>

SURPRISING AND INTERESTING FACTS ABOUT THE COMPANY:

1. SIGN UP TIME: It takes less than 60 seconds for the average person to sign up for an account on NeedMyPassword.com.
2. IT'S PRIVATE EVEN FROM THE SITE ADMINISTRATOR: If you lose your access information, the system is so secure that there's no going back; even the site administrator can't recover your account without deleting it.

SURPRISING AND INTERESTING FACTS ABOUT THE INDUSTRY:

JAVELIN STRATEGY AND RESEARCH: 2007 IDENTITY FRAUD SURVEY REPORT:

1. One year fraud declined from \$55.7 billion (2006) to \$49.3 billion (2007).
2. Mean fraud per victim declined from \$6,278 (2006) to \$5,720 (2007).
3. Total U.S. adult victims of identity fraud was 8.4 million (2007), a decline from 9.3 million (2005) and from 10.1 million victims (2003).

BETTER BUSINESS BUREAU AND JAVELIN STRATEGY AND RESEARCH: JANUARY 2005: IDENTITY THEFT SURVEY:

1. During the twelve months studied, 9.3 million Americans fell victim to identity theft.
2. Where method of theft was known, 68.2% of information stolen or used by thieves was obtained off-line, whereas only 11.6% was obtained on-line. Traditional channels present the greatest threat to potential victims.

PRIVACY & AMERICAN BUSINESS SURVEY: JULY 2003:

1. Since 1990, 33.4 million Americans were victims of identity theft.
2. 12 percent of identity theft victims say someone stole or improperly obtained a paper or computer record with their personal information and used it illegally to falsify or forge their identity.
3. 16 percent of identity theft victims say a friend, relative, or co-worker stole their identity.

FEDERAL TRADE COMMISSION IDENTITY THEFT SURVEY REPORT: 2004:

1. The victims know or are related to the identity thief in over 25 percent of all reported identity theft cases.
2. To resolve issues related to identity theft, Americans spent an average of 300 million hours during 2004.

SURPRISING AND INTERESTING FACTS ABOUT THE FOUNDER:

1. Brian Pedone was born in 1983 in Manhattan, New York, U.S.A.
2. Brian Pedone first faced white hair at the age of sixteen.
3. Brian Pedone has never had a girlfriend on a long-term basis.
4. Brian Pedone is the 2003 PA Golden Gloves Central Champion.
5. Brian Pedone trains and teaches boxing in Stroudsburg, PA.